

Criteria: 3.2.1 Workshops /Seminars conducted on IPR and industry academia innovative practices

Report of the Seminar Encouraging Entrepreneurship

Department of B.Voc Studies (Department of Software Development & Department of Industrial Aquaculture and Fisheries) has organised a seminar on the topic of **Encouraging Entrepreneur** on 20.2.2020 at Bhasa Campus, Asutosh College. The aim of the seminar is to encourage and to expose the students towards the path of entrepreneurship. They have gathered immense knowledge and skills from the seminar.

Speakers in the seminar -

1. Mr. Samir Mondal of Mudslide Creators Hub Pvt Ltd.
2. Subir Mondal of TechTouch Software Services.



Seminar Report

Intellectual Property Right: Sociological perspective

A seminar was held on Intellectual Property Rights was organised jointly by Seminar/Workshop Organising Central Committee and IQAC at Centenary Building on 17th September, 2019.

Sri Anindya Dey, Associate Professor of Department of Sociology, Netaji Satabarshiki Mahavidyalaya delivered an insightful lecture on the topic **Intellectual Property Right: Sociological perspective** and discussed about liaisons between intellectual property and social justice. He suggested that that one might consider either economic efficiency or social justice as justifications for intellectual property rights but they did not fit into the economic liberal theories and got overlooked in some discourses. Many economic theoretical approaches have ignored the economic role of “idea producers” because ideas are not scarce or material objects. He provided a sociological context to understand the conflict in which we observe the struggle between an individualist economic logic (ideas as commodities, private author’s rights, copyrights, patents and trademarks, etc.) and a collective-social one (ideas as public goods, the cooperative character of cultural production, the right to access information, etc.). He mentioned that current Intellectual Property policies are strengthening legal protection and we are currently in a moment of re-definition and choice of the models of cultural regulation that will deeply affect the core of our social forms of living. He finally proposed a connection between Economic Sociology and Sociological Theory through a renewal of the “forgotten” Conflict Theory in contemporary sociology.

The students of Asutosh college and faculty members present over there had exposure to a new horizon of ideas on the subject.



